

Volunteer Action - Volunteer North Shore Newsletter

Goal Setting

Organizations that use volunteers as part of their service delivery models gain an advantage from goal setting, especially when measuring the success of those goals year over year. The biggest benefit of goal setting is that it creates a clear focus on the year ahead usually aimed at organizational or program improvement. Organizations that set realistic and measurable goals are best able to articulate what they need from their volunteers in the short term or how a volunteer is helping the organization.

What is the difference between goals and objectives? Often the size of an organization will determine whether a goal or an objective will be set. If the organization is large, broad objectives will be set based on its mission or values; and programs or services will create goals that compliment both the program and the organization's objectives. For example, if an organization has well-being as part of its mission or values then an organization wide objective might be to have 10% fewer workplace accidents in the coming year compared to the previous year. This may translate at a program level to providing new training or reviewing workplace safety and orientation training to all volunteers that year. Each program can set different goals that support the main objective of 10% fewer workplace accidents. Goals can be as simple and targeted as increasing the number or types of volunteers in the organization by a specific number or percentage.

Whatever the goal might be, once established it provides a clear understanding of the work to come. To be complete however, each goal needs to have a measure of success. How do you know if you are successful in achieving the goal if you have not set a standard by which to measure it? In the example above the measure of success, a 10% reduction, is built into the goal. These types of goal and measurements are efficient and clear the way for easily establishing tasks that will support the goal. It is more effective to consider what the goal and measurement will be first and then identify the steps needed to make the goal a success. Goal setting can provide a great way to create renewed energy and enthusiasm for a program by providing an open door to staff and volunteers to make creative suggestions for program or organizational improvement.

Nancy Hollstedt

- <http://www.edwinlocke.com/>
- http://www.mindtools.com/pages/article/newHTE_87.htm
- <http://www.charityvillage.com/cv/research/rstrat32.html>

Check out CELEBRATE! for information on volunteer awards and recognition.

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CELEBRATE!

Celebrate your volunteers' contributions by recognizing their commitment and nominate them for one of the following awards.

No Deadline

Order of Canada

www.gg.ca/honours/nat-ord/oc/oc-info_e.asp

Governor General's Caring Canadian Award

www.gg.ca/honours/awards/cca/01_e.asp

Deadline

BC Achievement

Awards (Nov 15) <http://www.bcachievement.com/community/info.php>

BC Healthy Living - Innovative Community Capacity Building Awards (Sept 30)

http://www.bchealthyliving.ca/capacity_building

Volweb.ca can take you to the 2010 Winter Games!



Volweb.ca is giving away tickets for the 2010 Winter Games and your organization could be one of the lucky recipients. Organizations who meet the following criteria are eligible to enter the VolWeb.ca Olympic Tickets Contest:

- Your organization must be registered on VolWeb.ca
- The designated contact for your organization's VolWeb.ca account needs to submit the nomination
- During the contest period (June 15, 2009 to September 30, 2009), have an event posted and at least one volunteer position for that event on VolWeb.ca*

One (1) winner will be awarded the contest prize of **two (2) tickets to the Short Track Speed Skating Variety Qualification and Final, and a \$1,000 travel allowance.****

Are you registered on VolWeb.ca?

If your organization is already registered and meets the eligibility criteria, log-in to your account to receive a link to the contest website (see the "Alert" message on your dashboard). For your chance to win, simply follow the link to access the online contest entry form. Good luck!

Not registered on VolWeb.ca?

If your organization is not on VolWeb.ca yet, register for free and be sure to post an event and at least one volunteer position for that event. Once you meet the eligibility criteria, log-in to your account to receive a link to the contest website.

*If your organization is associated with one of VolWeb.ca's volunteer centre partners, you can meet this eligibility requirement by using VolWeb.ca to post a position on the volunteer centre's VolWeb.ca-hosted opportunity listings page. Please contact the volunteer centre for more information on how to post. Go to Volweb.ca for a list of volunteer centre partners.

**The \$1,000 travel allowance will be awarded only if the contest winner is located outside Metro Vancouver.

(Source: Volweb.ca™)

The Institute of Wellbeing Inaugural Report



The Institute of Wellbeing, an independent, non-partisan organization affiliated with the University of Waterloo and chaired by the Honourable Roy Romanow, has recently released its first report on well being. A major component of the report focuses on community vitality, of which volunteering plays a major role. "The indicators reveal that Canadians, by and large, have strong social relationships with their families and their communities," says the report. "On balance, the positive trend of most of these indicators is heartening, suggesting that the wellbeing of Canadians, as measured by the quality of their relationships, is improving over time." To view the report go to <http://www.ciw.ca/Libraries/Documents/FirstReportOfTheInstituteOfWellbeing.sflb.ashx> . (Source: Volunteer BC)

Volunteer Canada launches a new Corporate Volunteering website

Volunteer Canada has launched www.corporatevolunteering.ca a website to encourage social networking between non-profits and businesses. The site provides resources on best practices developed by the Corporate Council on Volunteering and the chance to network with businesses. A 30 day free trial membership is available to allow organizations to review the site and its resources. (Source: Volunteer Canada)

2010 Youth Volunteer Directory

The 15th Edition of the Youth Volunteer Directory is now available in print and on-line. This year's edition was updated, published and distributed by SFU student Georgia Gavel. Directory copies went out by mail the 3rd week in August. Find the directory on-line at

<http://www.nscr.bc.ca/volunteer/youth%20directory/2010%20Youth%20Volunteer%20Directory.pdf>

Volunteer North Shore Planning & Information Meeting

Mark Your Calendar



Thursday October 22, 2009

10:00 - 11:30 am

The Community Room 203 at North Shore Community Resources
2nd Floor Capilano Mall, #201 - 935 Marine Drive, North Vancouver, BC

Agenda:

- 2010 Training Information
- 2010 Recruitment Events Calendar
- Round Table Discussion

A meeting reminder with an agenda will be circulated 1 week prior to the meeting. If you haven't already, please RSVP to Nancy Hollstedt by phone at 604-982-3311 or by email to nancy.hollstedt@nscr.bc.ca .

AVRBC October Conference



Administrators of Volunteer Resources BC

The Administrators of Volunteer Resources BC (AVRBC) is hosting the 2009 Professional Conference on October 29 & 30 at the Delta Burnaby Hotel & Conference

Centre. The 2009 Conference Committee has put together an exciting program of workshops, keynote addresses and networking opportunities that are sure to appeal to anyone involved in the administration of volunteer resources or working in the not-for-profit or public sectors. Register now at www.avrbc.com to ensure you get your first choice of workshops .

(Source: www.avrbc.com)

Volunteer North Shore is the volunteer centre that serves the communities of the City of North Vancouver, the District of North Vancouver and the District of West Vancouver.

Volunteer North Shore:

- Helps people find volunteer work
- Helps organizations find volunteers
- Promotes volunteering as a benefit to the community
- Works with organizations to develop, implement and maintain effective volunteer programs

Volunteering is a vital part of our community and Volunteer North Shore is here to make sure voluntary effort is encouraged, sustained and increased.

Volunteer North Shore is just one of the valuable programs and services offered by North Shore Community Resources . North Shore Community Resources, conveniently located on the 2nd floor at Capilano Mall, is the North Shore's multi-service information and referral agency.

Many thanks to the individuals and organizations who contributed to this issue of Volunteer Action.



**North Shore
Community Resources**
Connecting You to Community Services!

Suite 201-935 Marine Drive
North Vancouver, BC
V7P 1S3
Phone: 604.985.7138
Fax: 604.985.0645