

Volunteer Action - Volunteer North Shore Newsletter



Facebook is a social networking site that connects people electronically. Since 2006 Facebook has seen record numbers of users sign up to keep in touch locally or globally. Like many other social media tools, for it to be useful to an agency it needs to fit into an organization's communication plan and it requires attention, like a website, if the tool is to be used successfully.

For non-profit organizations who use volunteers in their service delivery Facebook is considered a good tool to use to communicate and present information to volunteers. Facebook allows you to post and share photos and relevant information in a real time setting. Organizations can set up a group or fan page. Each has its own merit and further understanding of the differences is suggested prior to setting up an account.

Setting up a Facebook account is simple. There are a number of instructional sites, including Facebook's own tutorial information, that can assist a new social media user to feel comfortable trying out a Facebook account. Remember that Facebook remains the sole owner of all the content on their site, photos included, even once an account has been closed or deleted. To learn more about Facebook check out www.facebook.com/help

Nancy Hollstedt

E Links

- <http://www.facebook.com/help>
- <http://mashable.com/2009/05/27/facebook-page-vs-group/>

Check out CELEBRATE! for information on volunteer awards and recognition.


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CELEBRATE!


Celebrate your volunteers' contributions by recognizing their commitment and nominate them for one of the following awards.


No Deadline

 **Order of Canada**
www.gg.ca/honours/nat-ord/oc/oc-info_e.asp


 **Governor General's Caring Canadian Award**
www.gg.ca/honours/awards/cca/01_e.asp

Deadline Specific

 **Look for a prime ministerial award for volunteerism announced during this month's Throne Speech**

 **Civic Youth Award (March 26, 2010) City of North Vancouver**
www.cnv.org

 **Flare Volunteer Awards (Spring 2010)**
www.chatelaine.com

 **Order of British Columbia (March 10, 2010)**
www.protocol.gov.bc.ca/protocol/prgs/obc/obc.htm

Group Discussion & Volunteer Fair for Immigrants - March 24th

The North Shore Multicultural Society and Administrators of Volunteer Resources British Columbia (AVRBC) will host an afternoon event on Increasing Your Volunteer Base Through Diversity and Social Inclusion at the society's offices located at 207-123 East 15th Street, North Vancouver on Wednesday March 24th from 1 to 3 pm. This two part event will feature:

Group Discussion: 1 – 2pm

Over the past few years of working with volunteers, many fellow volunteer managers and coordinators have given me great ideas on how to encourage new immigrants to volunteer with our organization. We have also shared similar dilemmas – how to bring in more male volunteers? How can we promote volunteering among busy parents and working people? This meeting is a chance for us to share our questions and insights on how to build a more diverse volunteer base, thus increasing the number of volunteers in our organizations. This is also a chance to meet Susan Aitchison, the New Host Program and Volunteer Coordinator for North Shore Multicultural Society. Susan will share her insights on recruiting diverse volunteers from her past experience at Canadian Blood Services.

Volunteer Fair for Immigrants / Refugees 2 – 3pm

The second half of the meeting will be a volunteer fair. 40 – 50 new immigrants interested in volunteering will attend. Volunteer resources workers will have a chance to give a 2-minute pitch for volunteering in their organization, and stay to provide info one to one for interested volunteers. Please remember to speak slowly and clearly, as prospective volunteers have intermediate to advanced English, and bring photos, flyers or other visuals. This portion of the event will be most appropriate for those coordinating volunteer programs on the North Shore or in nearby communities like Vancouver or Burnaby.

Space is limited so register early by RSVP to Rosy Janze at rosyj@nsms.ca, or 604 988 2931. Please contact Rosy for additional information.



Administrators of Volunteer Resources BC

National Volunteer Week



National Volunteer Week (NVW), April 18 to 24, is fast approaching and there are a number of activities related to the week long celebration. Events and celebration information to watch for include:

North Shore Community Volunteer Spirit Awards: This is your opportunity to recognize a great volunteer in your organization by nominating them for an award. Nominations are now open and forms can be found at www.nscr.bc.ca/volunteer/volunteer.html. Deadline for nomination is March 26. Winners will be recognized in the community and presented with a thank-you gift during NVW.

North Shore News Feature: One of the voluntary sector's great supporters is the North Shore News. This dynamic local paper will be presenting a Volunteer Feature on Sunday April 18th to kick off NVW. In support of the feature Volunteer North Shore is coordinating a cooperative ad for agencies. The ad will have the current NVW theme and thank the many agency volunteers on the North Shore.

Spirit Volunteer Finale: A volunteer fair for local citizens and spirit volunteers is planned for April 24th at Capilano Mall. For more information on this event see page 4 of this newsletter.

US National Conference on Volunteering and Service:

Information on both the 2009 US National Conference on Volunteering and Service held in San Francisco and the 2010 conference scheduled for June 28 – 30, 2010 in New York City can be found at:

<https://pol.expoplanner.com/docs/sessions/?track=non-profits>

<http://www.volunteeringandservice.org/learn/2009-conference.cfm>

Volunteer North Shore Planning & Information Meeting

Thursday May 6th, 2010

9:15 am - 10:30 am

The Community Room 203 at North Shore Community Resources
2nd Floor Capilano Mall, #201 - 935 Marine Drive, North Vancouver, BC

Mark Your
Calendar



A meeting reminder with an agenda will be circulated 1 week prior to the meeting. If you plan to attend please RSVP to Nancy Hollstedt by phone at 604-982-3311 or by email to nancy.hollstedt@nscr.bc.ca.



North Shore Spirit of BC Committee - Volunteer Finale

North Shore Spirit of BC and Volunteer North Shore invite any agency interested to attend a "volcall" or volunteer call event on Saturday April 24, 2010 from 10 am to 2 pm at Capilano Mall in North Vancouver. North Shore Spirit of BC Committee has recruited over 250 volunteers who have assisted the committee in Olympic related events over the past 6 months. Many of the volunteers have enjoyed their experience and would like to continue volunteering locally. North Shore Spirit of BC Committee and Volunteer North Shore have partnered to present an event where the 250 *Spirit Volunteers* will be invited to come and meet the many great organizations on the North Shore and find a new volunteer fit for themselves. If you are interested in participating please email Nancy Hollstedt at nancy.hollstedt@nscr.bc.ca to register. Registration deadline is Tuesday April 20, 2010.

Volunteer North Shore is the volunteer centre that serves the communities of the City of North Vancouver, the District of North Vancouver and the District of West Vancouver.

Volunteer North Shore:

- Helps people find volunteer work
- Helps organizations find volunteers
- Promotes volunteering as a benefit to the community
- Works with organizations to develop, implement and maintain effective volunteer programs

Volunteering is a vital part of our community and Volunteer North Shore is here to make sure voluntary effort is encouraged, sustained and increased.

Volunteer North Shore is just one of the valuable programs and services offered by North Shore Community Resources. North Shore Community Resources, conveniently located on the 2nd floor at Capilano Mall, is the North Shore's multi-service information and referral agency.

Many thanks to the individuals and organizations who contributed to this issue of Volunteer Action.



**North Shore
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Connecting You to Community Services!

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